



## PROJECT VOTE 2020

# MOBILIZATION: FROM THE BARBERSHOPS TO THE BALLOTS

- 1.) Each Brother is to target and encourage ten (10) Men of Color to vote in the upcoming election. He builds a personal link that allows the Brother to monitor that person's thoughts about voting, his beliefs in the voting process and his movement in the 2020 voting process with the ultimate goal to have him vote on or before November 3, 2020. Additional benefits would be to have that same person encourage others to vote on or before November 3, 2020.
- 2.) Each Brother is to volunteer to work the local polls for at least one day prior to and/or on the day of the election. This takes into account any pandemic restrictions that may supersede the physical voting process. The Brother will wear the Sigma Vote t-shirt to emphasize the Fraternity's presence in the voting process.
- 3.) Each Brother is to take at least one additional Black man with him when he votes. The Brother will wear the Sigma Vote t-shirt to emphasize the Fraternity's presence in the 2020 election voting process.
- 4.) Brothers should download the new Sigma Facebook frame that says, "I Voted Today!" Brothers are encouraged to use the frame as their profile picture on the day that they voted.
- 5.) Collegiate chapters will stage (if allowed by their universities) a small "Chapter Trek to the Polls" day; if it is not possible to walk then a virtual circumstance
  - The Sigma Vote shirt will be worn
  - The chapter would partner with their campus NAACP chapter
  - The chapter would partner with one other campus organization that has necessary resources to support the voting initiatives