



PROJECT VOTE 2020 BLACK MEN VOTE

BLACK MEN ARE NOT THE SAME VOTING BLOCK AS BLACK WOMEN

Of the 30 million Blacks eligible to vote in 2020, we share similar concerns as Black women, but tend to vote slightly different.

- In the 2018 midterm elections, 55% of Black women voted and only 47% of Black men, per the U.S. Census Bureau.
- Black men may be more likely than Black women to stay home or cast a vote for the GOP - but represent more untapped potential for individual candidates.
- “We have seen some movement across Black voters, frankly, in not as strongly identifying with the Democratic Party as they may have previously,” said Adrienne Shropshire, executive director of BlackPAC.” Where that sentiment is the strongest is among Black men.”

WHO IS INFLUENCING BLACK MEN?

Of the top 25 Black influencers, six are Black males. President Obama is the only influencer over the age of 40. Black Demographics states the average age of Black men in America is 32.5. The voice influencing Black men is changing. Next Gens may be interested in listening to Jesse Jackson, Al Sharpton, Steve Harvey and others, but listening does not equal influence to change behavior. The message/brand must be inclusive. Older Black men cannot ignore the power and influence of HIP HOP and young black athletes. Individuals like Drake, Jay Z, hosts of The Breakfast Club, Lil Naz, Khalid, Da Baby, Meek Mill, LeBron James, Russell Wilson, Dak Prescott, Lamar Jackson, Kevin Durant, Steph Curry, Zion Williamson, Shaq O’Neal, Ja Marant, the Migos and young black ministers should be included in the conversation. Influencers can make a difference.

THE PLAN

As a collective body, we will strategically target the following states, cities, and municipalities.

1. Michigan (Detroit, Flint)
2. Wisconsin (Milwaukee, Racine)
3. Pennsylvania (Philadelphia, Pittsburgh)
4. North Carolina (Charlotte, Raleigh, Winston-Salem, Fayetteville)
5. Florida (Miami, Jacksonville, Tampa, Orlando)
6. Ohio (Cleveland, Akron, Toledo, Columbus, Cincinnati)
7. Virginia (Richmond, Arlington/Alexandria)

8. Iowa (Waterloo, Des Moines)
9. Arizona (Phoenix)
10. Colorado (Denver)
11. Texas (Houston, Dallas, Austin, San Antonio)
12. Georgia (Atlanta)
13. New Hampshire
14. Nebraska (2nd Congressional District)

VOTER EDUCATION

Each organization will work to educate voters on critical issues in the electoral process, candidates, as well as public policy issues. Fraternities are encouraged to incorporate the following action steps:

- Sponsor virtual candidate forums to educate the public about candidates
- Educate the community on voting procedures particularly in the areas of absentee voting through your local election board
- Partner with local organizations that monitor public policy issues
- Utilize social media to educate and inform voters of their rights and responsibilities

VOTER REGISTRATION

Each organization will establish a voter registration goal for key geographical areas with a special emphasis on registering Black Men to vote. Fraternities in select cities with the highest number of voter disenfranchisement amongst Black men will work collaboratively with community partners to register more African American voters, especially Black men.

As a result of the corona virus pandemic (COVID-19), election procedures, locations and dates have changed on a state by state basis. Fraternities will contact state and county board of elections officials to obtain accurate election day information to share with their communities.

For an extensive list of voter resources, finding polling places, and registering to vote, please visit www.vote.org

VOTER MOBILIZATION/GOTV

Organizations will use their resources to establish carpools to help get voters to the poll and volunteer to serve as poll workers. Fraternities will also execute the following:

- Participate in canvassing, door knocking, and dissemination of information.
- Work with local churches and community-based organizations to mobilize voters to the polls.
- College and Alumni work closely together to mobilize students and get them to the polls.
- Volunteer to serve as poll workers on election day.
- Coordinate phone banking efforts to encourage voters to turnout.

VOTER REGISTRATION/POLLING LOCATIONS

- Check your registration status at [Vote.org](https://www.vote.org)
- If you are not registered to vote, go to [vote.gov](https://www.vote.gov) to find your options, which may include online registration depending on your state.
- States have different voter registration deadlines and requirements, so make sure you are registered well in advance of Election Day.
- Find your polling place or vote center and its hours of operation. Due to COVID-19, some polling places have moved in an effort to accommodate social distancing. Check your assigned polling place prior to election day. In some cases, your college or university may be a polling place; if you are from out of state or county and intend to vote in-person, be sure you are registered under your current address, i.e. your campus housing, not your home address.

EARLY VOTING

- Early voting reduces long lines on Election Day, facilitates an easy voting process, and lessens the burden on election officials and staff.
- Classes and extracurriculars can make voting on Election Day difficult. By voting early, you can choose from a range of dates and cast your ballot when it's most convenient.
- Learn more about early voting in your state.

ABSENTEE/VOTE-BY-MAIL

- If you are unable to cast a vote in-person, you may be able to vote absentee. Rules and requirements for vote-by-mail vary from state-to-state. If you wish to cast a ballot in your home state rather than the state you attend school in, this may be an option for you.
- If you vote-by-mail, we recommend that you turn your ballot in well before election day due to possible postal service delays.²
- Learn about your options to vote-by-mail/absentee in your state.

Important Dates Regarding Voting - By State

State	Deadline to Register to Vote	Early Voting Begin	Early Voting End	Approx Date Ballots Mailed	Application for Absentee Ballot Deadline	Date Absentee Ballot Due
Alabama	Oct 19	N/A	N/A	Sept 21	Oct 29	Nov 2
Alaska	Oct 4	Oct 19	Nov 3	Oct 9	Oct 24	Nov 3
Arizona	Oct 5	Oct 7	Oct 30	Oct 8	Oct 23	Nov 3 at 7 pm
Arkansas	Oct 4	Oct 19	Nov 3	Sept 20	Oct 27	Nov 3 at 7:30pm
California	Oct 19	Oct 5	Nov 2	Oct 3	Oct 27	Nov 3
Colorado	Oct 26-mail; Nov 3 online	Oct 19	Nov 2	Oct 6	Not clear	Nov 3
Connecticut	Oct 27	N/A	N/A	Oct 3	Nov 2	Nov 3
Delaware	Oct 10	N/A	N/A	Sept 21	Nov 2	Nov 3 at 8 pm
District of Columbia	Oct 13-mail; Nov 3 in person	Oct 27	Nov 2	Not specified	Oct 27	Nov 3 at 8 pm
Florida	Oct 5	Oct 24	Oct 31	Oct 1	Oct 24	Nov 3 at 7 pm
Georgia	Oct 5	Oct 12	Oct 30	Sept 21	Oct 30	Nov 3
Hawaii	Oct 4	Oct 24	Nov 2	Oct 14	Oct 27	Nov 3 at 7 pm
Idaho	Oct 10 in person; Oct	Oct 19	Oct 30	Sept 21	Oct 23	Nov 3 at 8 pm
Illinois	Oct 6 mail; Oct 7 in person	Sept 24	Nov 2	Sept 26	Oct 29	Nov 3
Indiana	Oct 5	Oct 6	Nov 2	Sept 21	Oct 22	Nov 3 at 12 noon
Iowa	Oct 24	Oct 5	Nov 2	Oct 6	Oct 23	Nov 2
Kansas	Oct 13-mail; Nov 3 in person	Oct 14	Nov 2	Oct 14	Oct 27	Nov 3
Kentucky	Oct 5	Oct 13	Nov 2	Sept 16	Oct 9	Nov 3 at 6 pm
Louisiana	Oct 4	Oct 20	Oct 27	Sept 21	Oct 30	Nov 3 at 4:30 pm
Maine	Oct 14 mail; Nov 3 in person	Oct 4	Oct 29	Oct 4	Oct 29	Nov 3
Maryland	Oct 13	Oct 26	Nov 2	Sept 26	Oct 27	Nov 3
Massachusetts	Oct 14	Oct 17	Oct 30	Oct 13	Oct 28	Nov 3
Michigan	Oct 19	Sept 19	Nov 2	Sept 21	Oct 30	Nov 3
Minnesota	Oct 13-mail; Nov 3 in person	Sept 18	Nov 2	Sept 20	Nov 2	Nov 3
Mississippi	Oct 4	N/A	N/A	Sept 26	Oct 26	Nov 2 at 5pm
Missouri	Oct 7	N/A	N/A	Sept 24	Oct 21	Nov 3 at 7 pm
Montana	Oct 4 mail; Oct 7 in person	Oct 5	Nov 2	Oct 9	Nov 2	Nov 3 at 8 pm
Nebraska	Oct 23 (postmarked Oct 16)	Oct 5	Nov 2	Sept 29	Oct 23	Nov 3
Nevada	Oct 6 mail; Nov 3 in person	Oct 17	Oct 30	Oct 14	Oct 20	Nov 3
New Hampshire	Oct 21-28 mail (depends on county); Nov 3 in person	N/A	N/A	Oct 4	Oct 27	Nov 3 at 5pm
New Jersey	Oct 13	Sept 19	Nov 2	Sept 21	Oct 27	Nov 3
New Mexico	Oct 6 mail; Oct 31 in person	Oct 6	Oct 31	Oct 12	Oct 20	Nov 3 at 7pm
New York	Oct 9	Oct 24	Nov 1	Oct 2	Oct 27	Nov 3
North Carolina	Oct 9	Oct 15	Oct 31	Sept 2	Oct 27	Nov 3 at 5 pm
North Dakota	Nov 3	Oct 19	Nov 2	Sept 26	Oct 27	Nov 2
Ohio	Oct 4	Oct 6	Nov 2	Oct 5	Oct 31	Nov 3
Oklahoma	Oct 9	Oct 29	Oct 31	Sept 21	Oct 27	Nov 3 at 7pm
Oregon	Oct 13	N/A	N/A	Oct 14	No date	Nov 3 at 8 pm
Pennsylvania	Oct 19	Sept 14	Nov 3	Sept 21	Oct 27	Nov 3 at 8 pm
Rhode Island	Oct 4	N/A	N/A	Sept 21	Oct 13	Nov 3 at 8 pm
South Carolina	Oct 4	Oct 5	Nov 2	Oct 4	Oct 30	Nov 3 at 7 pm
South Dakota	Oct 19	Sept 19	Nov 2	Sept 20	Nov 2	Nov 3
Tennessee	Oct 4	Oct 14	Oct 29	Sept 21	Oct 27	Nov 3
Texas	Oct 4	Oct 13	Oct 30	Sept 21	Oct 23	Nov 3
Utah	Oct 4 mail: Oct 27 in person	Oct 20	Oct 30	Oct 13	No date	Nov 2
Vermont	Nov 3	Sept 19	Nov 2	Sept 21	Nov 2	Nov 3
Virginia	Oct 13	Sept 18	Oct 31	Sept 21	Oct 23	Nov 3
Washington	Oct 26	N/A	N/A	Oct 16	No date	Nov 3
West Virginia	Oct 13	Oct 21	Oct 31	Sept 20	Oct 28	Nov 3
Wisconsin	Oct 21 mail; Oct 30 in person	Oct 20	Nov 1	Sept 19	Oct 29	Nov 3 at 8 pm
Wyoming	Oct 20	Sept 18	Nov 2	Sept 21	Nov 2	Nov 3 at 7 pm