



BOLD. BRAVE. COURAGEOUS.

2023 WESTERN REGION VIRTUAL LEADERSHIP CONFERENCE

STEEL SHARPENING STEEL



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**YOU MUST BE BOLD,
BRAVE, & COURAGEOUS
AND FIND A WAY...
TO GET IN THE WAY.**

GUEST SPEAKERS



MICHAEL BROUGHTON

Michael Broughton is the co-founder and CEO of Altro, a no-cost credit building platform that's democratizing finance by using recurring monthly expenses, including rent and subscriptions like Netflix or Spotify, to build one's credit. He was recently named to Forbes 30 under 30 list.



BRO. KEITH MCELHANNON

Bro. Keith 'Good News' attended CSUN and joined the Brotherhood via Kappa Alpha Chapter in 2008. "I created a platform for myself to pursue my own dream. When I realized I could help others do the same that's when the business model was created."



AMY HENDRICKSON

Amy Hendrickson a Relationship Manager at Handshake works to expand opportunity, level the playing field and help others thrive. Handshake is the leading early career community in the US.



TRAININGS & DISCUSSIONS

CONCLAVE HOUSTON

Who? What? How? Why?

IN NUMBERS THOUGH WERE THREE

Learning to Recruit 24/7 | 365

ARE YOU FOLLOWING THE BLUPRINT?

Navigating your access in Sigma

INTERNSHIPS

Putting yourself in the best position to succeed

FINANCIAL LITERACY

Making the right decisions for tomorrow

LEADERSHIP

How to elevate yourself?

FINANCIAL AID & SCHOLARSHIPS

Getting access to the bag



**UNDERGRAD
PRESIDENTS & VPS**

**Q&AS AND PANELS
FACILITATED BY
STUDENTS**

**EXTERNAL
PRESENTERS**

